

My name is _____ and I am writing to you on behalf of _____ School. We are working to host a unique multi-faceted arts education program entitled Picasso People, in our school. This assembly has toured thousands of schools since 1996. It is supplemented with a full teacher's guide and helps to meet the state and national curriculum standards for the arts. But more than that, it is a refreshing exercise in art appreciation for children who have very little opportunity to experience live theater.

We are asking you to consider a monetary donation for this program. Your generous sponsorship would be highlighted in announcements to our members, during the introduction at the event itself, and in an article about the workshop to be published in our newsletter afterwards. You and any other representatives of _____ would be most welcome to attend so that we could thank you personally for your support.

The ### students of _____ School would benefit tremendously from your generosity.

We hope you will assist us in this endeavor -- your contribution is 100% tax deductible and greatly appreciated. I have enclosed a donation form for your convenience. If you have any questions or need any additional information, please email me at the address below, or phone xxx xxx-xxxx. Thank you for taking the time to consider our request.